

EMC Documentum ApplicationXtender Integration Module

Image-enable business applications without programming

- The Big Picture**
- Provides unsurpassed image-enabling technology that integrates virtually any business application with the ApplicationXtender repository
 - Maximizes investments in existing line-of-business systems
 - Integrates seamlessly without requiring initial or on-going programming and maintenance

Having timely access to critical business documents and information enables an organization to improve the quality of its business decisions and its customer service levels. EMC Documentum ApplicationXtender® Integration Module allows users to quickly and easily access documents and other information directly from any business application running on their desktop.

Unsurpassed image-enabling technology

ApplicationXtender Integration Module (AXIM) delivers an unsurpassed image-enabling technology that allows virtually any business application to be easily and seamlessly integrated with the EMC Documentum ApplicationXtender content management solution without programming. With this innovative solution, knowledge workers can retrieve business documents and information from the ApplicationXtender repository without leaving their desktop business systems. The revolutionary technology delivered by AXIM maximizes investments in existing line-of-business applications. Since employees can access information quickly and easily, they can use that information to empower their decisions and customer service related activities—allowing them to deliver higher levels of quality and service than ever before. AXIM's unique approach to image enabling delivers a number of end-user access capabilities and options including:

- Traditional “hot-key” activation of the retrieval/look-up request
- Innovative floating icon “drop target” requests
- Leading-edge voice-activated requests

These options provide a broad set of image-enabling capabilities beyond traditional text or Windows-based screen-scrape technologies. The floating icon drop target enables a user to capture any value, even from within a web browser page—and use that value to retrieve relevant or “linked” information from the ApplicationXtender information repository. AXIM does not require initial or on-going programming and maintenance to integrate applications to the ApplicationXtender repository. Even basic desktop users can set up AXIM to function with all of their individual business applications, including Microsoft Office products, mainframe terminal emulators, and browser-based applications.

Take the next step

To learn more, contact your local EMC Documentum sales representative or authorized value-added reseller at 800.607.9546. Or visit our website at www.EMC.com/documentum

About Documentum software from EMC

Documentum software from EMC Corporation includes enterprise content management solutions that enable organizations to unite teams, content, and associated business processes. With a single platform, EMC Documentum software enables people to collaboratively create, manage, deliver, and archive the content that drives business operations, from documents and discussions to e-mail, web pages, records, and rich media. The Documentum enterprise content management platform makes it possible for companies to distribute all of this content in multiple languages, across internal and external systems, applications, and user communities. As a result of deploying Documentum, thousands of the world's most successful organizations are harnessing corporate knowledge, accelerating time to market, increasing customer satisfaction, enhancing supply chain efficiencies, reducing operating costs, and improving their overall competitive advantage.

For more information about Documentum enterprise content management, visit www.EMC.com/documentum or call **800.607.9546** (outside the U.S.: +1.925.600.5802).

About EMC

EMC Corporation (NYSE: EMC) is the world leader in information storage systems, software, networks, and services, providing automated networked storage solutions to help organizations get the maximum value from their information, at the lowest total cost, across every point in the information lifecycle. Information about EMC's products and services can be found at www.EMC.com



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